

September - November American College Application Campaign #WhyApply Day - September 22, 2017

The American College Application Campaign is a national initiative of the American Council on Education conducted state by state to increase the number of students who apply to and enroll in college. States assist high school seniors as they navigate the college admissions process and ensure each student submits at least one admissions application.



October - April Form Your Future FAFSA Becomes Available - October 1, 2017

Form Your Future is a national campaign organized by the National College Access Network to help students get money for college, no matter what. Through social media and online toolkits, the campaign shows students their great odds of getting financial aid when they file the FAFSA, and supports the professionals who help them do so.



April - May College Signing Day National Signing Day - On or around May 1, 2018

Deciding where you're going to college is exciting. It's a major step toward a person's future, and it should feel like an epic occasion. Hosted by schools, organizations, community leaders, and influencers, Mrs. Obama's College Signing Day program is a chance to rally around local students, show them your support, and celebrate their choice in making a commitment to higher education.

June - September College Transition

Often the time between graduation and the first day of college is a time when steps can be missed, postponing attendance and delaying dreams.





About Steps2College

Steps2College is your one-stop site for everything you need to support your students through the college-going process. You can learn about the college application process and what student aid options are available, celebrate college decisions, and ensure students know the critical enrollment steps once they have decided where to go – all in one place!

Whether you're a student, family member, or school counselor, resources and important dates are right here. Explore www.Steps2College.org.

About the Partnership

In March 2017, ACT's Center for Equity in Learning convened a working group to strengthen partnerships between the national campaigns supporting high school students as they navigate the path to college. Together, the group worked to develop a national calendar of activities and resources that link up the national campaigns.

The goal of the partnership is to support college-going students on the path to success, elevate individual campaigns and set an example of collaboration for other national, state and local partners.



The Center for
Postsecondary
Readiness and Success



Visit www.steps2college.org for more information.