



The Better Make Room movement is designed with one goal in mind: Getting young people to continue their education after high school. In support of the First Lady's Reach Higher initiative, Better Make Room elevates college students to the level of celebrities and says to the world, "These young people are about to do something great. We Better Make Room."

Lend your powerful voice and send an important message. Here's how you can help:

- **Promote Better Make Room on social media.**

Customize your social media profiles to show your support and rally your employees/team/staff to do the same. Consider including information about Better Make Room in your newsletter and other communications and add a link to BetterMakeRoom.org on your website to show support. Download the Partner Assets kit with all you need for your design team to create custom Better Make Room social graphics for your organization.

- **Host a Better Make Room event.**

Rally your community and get people talking by hosting a local Better Make Room event. Download the Partner Assets and grab the event kit which has in-depth information about Better Make Room and ideas to kick things off.

- **Host a signing day**

Making the choice to go to college is a big deal. Host a signing day event to celebrate those who have been accepted to college. [Download a Signing Day Kit.](#)

- **Participate in the mural project.**

Large-scale murals will begin going up in cities across the country, showcasing both Better Make Room and the local artists interpreting the initiative's messages. Donate a wall, create a mural or encourage your community to create works of their own.

Together with our partners, we'll bring the excitement, the challenge and the achievement of a college education to young people across the country.

Can we count you in?